SOKAL MOMENTUM
WEBSITE PACKAGES

	STARTER	ENHANCED	ULTIMATE
Momentum 2.0 Custom CMS Platform with ADA Compliance	»	»	»
Premium Service and Support with dedicated technical support and 24/7 availability monitoring	»	»	»
Sokal Switch - Dedicated Team and Tools for Seamless Easy Website Change	»	»	»
Responsive Design and Tailored Mobile Experience	»	»	»
Personalized User Experiences	»	»	»
Unlimited bandwidth and storage allocation	»	»	»
SSL Support	»	»	»
Momentum Data Guard advanced security and bot protection to protect customer data and optimize traffic to your website	»	»	»
Momentum Custom Reporting Dashboard with GA4 integration	»	»	»
Momentum Dealer Draft Website Designer with two template homepage options	»	»	»
Inventory Feed Integrations with the option to purchase additional integrations*	1	2	4
Pricing Model	MSRP + Factory Incentives	3 Price Model + Factory Incentives	Custom Pricing + Factory Incentives
Third-party Integrations**	2	5	12
Basic SEO Optimization Setup with the option of Purchasing Additional Advanced Packages	»	»	»
Compliance and Multilingual Capabilities	»	»	»
Redirects for High Ranking Pages from Previous Websites	»	»	»
Dedicated Account Support	»	»	»
Standard SRP and VDP options	»	»	»
Artwork / Banners / Monthly Specials	»	»	»
Custom SRP and VDP options		»	»
New Feature Consulting		»	»
Momentum Dealer Draft Website designer with Dealer Customized Homepage with Video Option		»	»
In-Transit Inventory Integration		»	»
Call Tracking and Data Integrations		»	»
Price Alert		»	»
Custom Homepage Content			»
Momentum Real Time Payment Calculator with Standard Lender Integration			»
Momentum VDP Profile			»
Reserve Your Car Builder with Inventory Match Integration			»
Advanced Inventory Integrations and Pricing Models			»
Additional Advanced SRP and VDP Layouts			»
Model Research Pages			»
Easy access to new features and enhancements			»
Advanced Site Customization			»
	$1,079	$1,349	$2,069

Additional Feed Integrations - $50 per
*** Additional Third Party Integrations (Pack of 3) - $145*